

## EDUCATOR & WORKFORCE MICRO-CREDENTIAL SUMMIT

### AGENDA

*GSVlabs  
Redwood City, California*

#### THURSDAY, JANUARY 29 || 4:00PM - 8:00PM

4:00PM - 5:00 PM	Arrival and Check-in
4:30PM - 5:45 PM	Cocktails and Hors d'oeuvres
5:45PM - 6:45 PM	Setting the Stage
6:45PM - 8:00 PM	Dinner, Drinks, and Discussion

#### FRIDAY, JANUARY 30 || 8:15AM - 4:00PM

8:15AM - 9:00 AM	Arrival and Breakfast
9:00AM - 9:15 AM	Welcome and Overview
9:15AM - 10:00 AM	Panel: Promises and Practices
10:15AM - 11:15 AM	<b>Strategic Discussions - Session 1</b> The developer journey: A conversation with micro-credential developers Implementation: Considerations for micro-credentials The technical roadmap: The technology that powers micro-credentials Unconference: Conversations on topics of interest MakerSpace: Develop your own micro-credential
11:30AM - 12:30PM	<b>Strategic Discussions - Session 2</b> Mapping: Building partnerships in the ecosystem Supporting impact: Educator micro-credentials and education policy Supporting impact: Workforce micro-credentials and policy Unconference: Conversations on topics of interest MakerSpace: Develop your own micro-credential
12:30PM - 1:00PM	Lunch
1:00PM - 2:00PM	<b>Strategic Discussions - Session 3</b> Strategic communications: Telling the story of micro-credentials Measuring impact: Data, analytics, and research potential Educator perspectives: Identifying and implementing incentives Unconference: Conversations on topics of interest MakerSpace: Develop your own micro-credential
2:15PM - 3:00PM	Breakout Reports
3:00PM - 4:00PM	<b>Dream With Us</b> What's ahead for micro-credentials in 2015? Next steps and closing remarks
4:00PM - 5:00PM	<b>Closing Reception</b> Beverages and light hors d'oeuvres

#### GOALS

- Develop a shared understanding of the potential of micro-credentials to support the professional workforce.
- Develop a shared understanding of partnership, development, and implementation strategies.
- Develop a comprehensive and shared set of questions to guide this work.

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## STRATEGIC DISCUSSION SESSION 1

10:15AM - 11:15AM

### **THE DEVELOPER JOURNEY:**

*SUITE 1*

A CONVERSATION WITH MICRO-CREDENTIAL DEVELOPERS

What is necessary to build and sustain high-quality content developer partnerships within the micro-credential ecosystem? How do partners successfully collaborate to determine grain size, develop scoring guides, and shape other key elements of micro-credentials? **Talk with existing micro-credential content developers about challenges, learnings, and successes.**

### **IMPLEMENTATION:**

*SUITE 2*

CONSIDERATIONS FOR MICRO-CREDENTIALS

What factors contribute to successful badge implementation within the workforce (educators and other sectors)? What can be learned from early examples of micro-credential implementation? What can be learned from previous digital badging efforts? **Strategize on best practices with those deploying micro-credentials in different contexts.**

### **THE TECHNICAL ROADMAP:**

*BOARDROOM*

THE TECHNOLOGY THAT POWERS MICRO-CREDENTIALS

What's in store for micro-credential platforms in 2015? What priorities, challenges, and other factors have shaped the technical development landscape? How can technical systems best support our shared vision for micro-credentials? **Engage with technical developers around relevant considerations and implications.**

### **\*UNCONFERENCE:**

*CONFERENCE SEATING AREA*

CONVERSATIONS ON TOPICS OF INTEREST

What are your questions, ideas, and hopes for micro-credentials in 2015? **Conversation will be facilitated and ideas will be captured and shared.**

### **\*MAKERSPACE:**

*CONFERENCE SEATING AREA*

DEVELOP YOUR OWN MICRO-CREDENTIAL

What are the core elements of a rigorous and meaningful research-backed micro-credential? How are these elements brought together to address the needs of potential earners? **Tap into your creative side with a facilitated, hands-on activity to create your own micro-credentials and learn by doing.**

**\*NOTE: THIS IS A REOCCURRING EVENT - DROP IN DURING ANY OF THE SESSION TIME WINDOWS.**

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## STRATEGIC DISCUSSION SESSION 2

11:30AM - 12:30PM

### **MAPPING:**

BUILDING PARTNERSHIPS IN THE ECOSYSTEM

*SUITE 1*

Who are the different partners in the micro-credential ecosystem and how do they relate to and support one another? What are the shared interests and goals among these partners? **Develop a shared mapping of partner opportunities and relationships.**

### **SUPPORTING IMPACT:**

EDUCATOR MICRO-CREDENTIALS AND EDUCATION POLICY

*SUITE 2*

What shifts in policy are necessary to best support the impact of micro-credentials for education professionals? How can shifts in federal, state, and local policy related to micro-credentials drive learning around the country? What coalitions must be built to facilitate these changes? **Explore the key opportunities and challenges of 2015 for advancing supportive education policy.**

### **SUPPORTING IMPACT:**

WORKFORCE MICRO-CREDENTIALS AND POLICY

*BOARDROOM*

What industries and sectors are most conducive to engaging micro-credentials as a path to support ongoing learning across the workforce? What policy shifts are necessary to accommodate micro-credentials in these sectors? What coalitions must be built to facilitate these changes? **Explore the key opportunities and challenges of 2015 for workforce policy.**

### **\*UNCONFERENCE:**

CONVERSATIONS ON TOPICS OF INTEREST

*CONFERENCE SEATING AREA*

See Session 1.

### **\*MAKERSPACE:**

DEVELOP YOUR OWN MICRO-CREDENTIAL

*CONFERENCE SEATING AREA*

See Session 1.

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## STRATEGIC DISCUSSION SESSION 3

1:00PM - 2:00PM

### **EDUCATOR PERSPECTIVES:** IDENTIFYING AND IMPLEMENTING INCENTIVES

*SUITE 1*

How does the vision of micro-credentials best support professional learning? What intrinsic and extrinsic motivators would drive teachers to engage? To what extent do educators believe that micro-credentials address their current needs and goals? **Meet and collaborate directly with educators and stakeholders to explore these and other questions from an earner perspective.**

### **STRATEGIC COMMUNICATIONS:** TELLING THE STORY OF MICRO-CREDENTIALS

*SUITE 2*

How do we communicate effectively about micro-credentials with a variety of stakeholders, sectors, and contexts? How can we ensure the message clearly highlights the potential of micro-credentials for specific audiences? **Discuss the key messages and potential communications strategies to raise the visibility and understanding of micro-credentials.**

### **MEASURING IMPACT:** DATA, ANALYTICS, AND RESEARCH POTENTIAL

*BOARDROOM*

What questions will we want to ask along this journey? What data will support finding answers? How might those data be collected and analyzed while paying particular attention to data security and privacy? **Explore potential research priorities and methods and determine best paths to achieving this work.**

### **\*UNCONFERENCE:** CONVERSATIONS ON TOPICS OF INTEREST

*CONFERENCE SEATING AREA*

See Session 1.

### **\*MAKERSPACE:** DEVELOP YOUR OWN MICRO-CREDENTIAL

*CONFERENCE SEATING AREA*

See Session 1.

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