



Corporate Partnership Packet



Corporate Partnership Program

Mission Statement

The Digital Promise Corporate Partner Program aims to create mutually beneficial partnerships between members of the program and our staff and network. Corporate partners engage with Digital Promise as thought partners, co-designers, and problem solvers alongside our education leaders and researcher partners.

About Digital Promise

Digital Promise is an independent, bipartisan 501(c)(3) nonprofit organization authorized by Congress to spur innovation in education in order to improve the opportunity to learn for all Americans. Through its work with educators, entrepreneurs, researchers, and leading thinkers, Digital Promise supports a comprehensive agenda to benefit lifelong learning and provide Americans with the knowledge and skills needed to compete in the global economy. Digital Promise is engaged in a series of interconnected initiatives.

The League of Innovative Schools is a national coalition of innovative superintendents collaborating to transform teaching and learning through technology, with the goal of improving student achievement. The League is currently comprised of 46 school districts that represent over 136,000 teachers who serve over 3 million students. The League strives to demonstrate promising ideas, evaluate them rigorously and rapidly, and share and replicate what works – accelerating the pace of change in public education.

Micro-credentialing for Professional Educators is focused on building an ecosystem of educators and partners to identify, recognize, and reward innovative teaching practices with competency-based micro-credentials. Through this project, teachers will be empowered to customize their learning pathways and pursue credentials that meet their needs and goals. We will leverage an online platform to develop, assess, and share these credentials with peer and professional networks. Consulting with a panel of experts and grounding each micro-credential in established research will increase their rigor as well as potential for market worth and professional value.

Innovative Learning Schools is targeted at advancing learning for middle school students by combining powerful mobile technology with professional develop and support for teachers and leaders. Schools across the country will gain insights into digital learning opportunities for each student – in school and out of school – through our multimedia publication of optimal strategies, policies, and practices for schools that want to create digitally-rich learning environments.

Adult Learning and Technology supports a field scan of organizations and practices that utilize technology and hold promise for broadening and scaling up adult learning opportunities.

Research and Communications is focused on grounding innovation and entrepreneurial ideas in findings from research and communicating the findings broadly to the field.

The Marketplace initiative is designed to uncover barriers to the procurement of learning technology products and services, from both the provider and education consumer perspective, with the ultimate goal of getting the right tools into the hands of teachers and students.

Value of the Program for Partners

The key benefit for corporate partners is engagement with Digital Promise staff, opportunities to participate in various initiatives, and inclusion in a community of practice committed to action. Following are specific opportunities.

- The League of Innovative Schools hosts two meetings each year, providing key opportunities to learn and problem-solve collaboratively with school district leaders, other corporate participants, entrepreneurs, researchers, and education thought leaders. Each meeting includes school visits and working groups for participants, along with the opportunity to display any relevant white papers or materials in a technology showcase. Two representatives from each partner are invited to participate.
- Opportunity to partner with Digital Promise to co-design and implement pilots, demonstrations, research projects, or programs with interested League districts, subject to district interest and availability. For example:
 - Discovery Education piloted their new Common-Core aligned Social Studies Techbook™ in League districts.
 - Pearson engaged researchers to study the most effective teacher practices in digitally rich classrooms across the League.
- Ability to nominate a superintendent for League membership consideration twice per year.
- Recognition on the Digital Promise website, and the ability to post news, white papers, and events to the corporate partner feed on that site.
- A first look at any research, such as our current market research on procurement, and participation in that research as appropriate.
- Strategy consultation with the Digital Promise team as needed.

We welcome partners' proposals for further engagement, which can be evaluated jointly based on common interest and feasibility.

Value of the Program for Digital Promise

In all its initiatives, Digital Promise aims to work at the intersection of key stakeholders: educators, developers/entrepreneurs, and researchers. Our Corporate Partner Program is the principal way in which we engage with and learn from the developer community.

Digital Promise benefits from Corporate Partner Program:

- Perspective and experience from industry leaders on key challenges in education and the education technology market
- Thoughtful participation from the corporate sector at League meetings and other convenings
- A network of corporate contacts to draw from for opportunities that arise during the year (ex. panels, summits, challenge institutes)
- Spokespeople for Digital Promise's work in the for-profit sector
- Financial support for our initiatives and ongoing operations costs

Corporate Partner Annual Contribution: \$25,000

Further questions about the program? Please contact Chelsea Waite, our Corporate Partnership Manager, at chelsea@digitalpromise.org.



Digital Promise

Accelerating Innovation in Education

League of Innovative Schools District Members

The League is currently comprised of 46 innovative districts and education organizations in 25 states that collectively serve over 3 million students. Participants include urban, suburban, and rural districts and schools north, south, east, and west across the country.

Baldwin County School District	Bay Minette, AL	Mentor Public Schools	Mentor, OH
Baltimore County Public Schools	Towson, MD	Meridian Joint School District No.2	Meridian, ID
Blue Valley Unified School District #229	Overland Park, KS	Mooresville Graded School District	Mooresville, NC
Charlotte-Mecklenburg Schools	Charlotte, NC	Napa County Schools	Napa, CA
Charlottesville City Public Schools	Charlottesville, VA	Napa Valley Unified School District	Napa, CA
Chicago Public Schools	Chicago, IL	New Tech Network	Napa, CA
District of Columbia Public Schools	Washington, DC	New York City Department of Education	New York, NY
E.L. Haynes Public Charter School	Washington, DC	Onslow County Public Schools	Onslow, NC
Elizabeth Forward School District	Elizabeth, PA	Pascack Valley Regional High School District	Montvale, NJ
Enlarged City School District of Middletown	Middletown, NY	Piedmont City School District	Piedmont, AL
Florida Virtual School	Orlando, FL	Reynoldsburg City Schools	Reynoldsburg, OH
Fulton County Schools	Atlanta, GA	Richland School District Two	Columbia, SC
Highline Public Schools	Burien, WA	Riverside Unified School District	Riverside, CA
Horry County Schools	Myrtle Beach, SC	Roanoke County Public Schools	Roanoke, VA
Houston Independent School District	Houston, TX	Rock Hill Public Schools	Rock Hill, SC
Howard-Suamico School District	Green Bay, WI	Rowan Salisbury Schools	Salisbury, NC
Indian Prairie School District	Aurora, IL	San Jose Unified School District	San Jose, CA
Iowa City Community School District	Iowa City, IA	South Fayette Township School District	McDonald, PA
Kaiserslautern District Schools (DoDEA)	Germany	Sunnyside Unified School District	Tucson, AZ
Kent School District	Kent, WA	Utica Community Schools	Sterling Heights, MI
Knox County Schools	Barbourville, KY	Vancouver Public Schools	Vancouver, WA
Lexington County School District One	Lexington, SC	York County Schools	Yorktown, VA
Lincoln Public Schools	Lincoln, NE		
McAllen Independent School District	McAllen, TX		



2014 Corporate Partners

Adobe
Amazon
Amplify
Apple Inc.
AWE Inc.
Capstone

Common Sense Media
Discovery Education
Follett School Solutions
Intel
Knowledge Delivery Systems

McGraw Hill
Microsoft
Pearson
Promethean
School Improvement Network
Verizon

