

# Corporate Partner Program 2017



Digital Promise is an independent, bipartisan nonprofit organization authorized by Congress to spur innovation in education in order to improve the opportunity to learn for all. Through our work with educators, entrepreneurs, researchers, and leading thinkers, Digital Promise supports a comprehensive agenda to benefit lifelong learning and provide Americans with the knowledge and skills needed to compete in the global economy.

Partnerships are key to fostering innovation. We seek industry leaders to engage with our networks as thought partners, codesigners, and problem solvers.





# Join us as a Digital Promise Partner

Digital Promise Partners engage with all of our work and become part of our community of practice.

## Participate in Meetings of the League of Innovative Schools

Partners regularly participate in meetings of the League of Innovative Schools, our flagship network of 93 school districts across the country committed to leveraging technology to transform teaching and learning. Twice each year, Digital Promise convenes superintendents and district leaders to identify and solve challenges and share innovative learning and leadership practices. During the meetings, we invite partners to learn and problem-solve alongside district leaders, researchers, and education experts. Participants visit schools in the host districts, participate in workshops, and build lasting collaborative relationships.

# Co-design and Participate in Programs

Our Partners also have the opportunity to engage in other programs across Digital Promise. For example:

- Qualcomm Education hosted a summit on the Homework Gap with Vista Unified School District
- Discovery Education piloted their new Common-Core aligned Social Studies Techbook™ in League districts
- Pearson engaged researchers to study the most effective teacher practices in digitally rich classrooms across the League
- Education Elements provided leadership for the League's working group on Competency Based Education

#### Communications

Partners receive regular updates and opportunities as they arise from across Digital Promise, such as invitations to participate in convenings and research projects. We also invite partners to leverage our communications channels to share opportunities and updates with League districts and our larger network.

# Annual Membership (\$25,000)

#### BENEFIT SUMMARY

- Work with our research team to ensure your product includes the latest learning science.
- Send 2 representatives to League of Innovative Schools meetings (twice per year).
- Participate in opportunities that arise through all Digital Promise's initiatives, including convenings and research studies.
- Receive recognition at League meetings and other convenings as a Digital Promise Partner.
- Co-develop and publish a thought leadership blog on our site that will be shared with our networks though newsletters and social media.
- Publish opportunities and announcements in Digital Promise bi-weekly Action Reports and our other initiative newsletters.
- Receive recognition on the Digital Promise website and Annual Report.
- Engage with Digital Promise leadership and our networks throughout the year.

#### Learn More about Our Work

- Learn about schools and districts in the <u>League of</u> <u>Innovative Schools</u>, <u>Verizon Innovative Learning</u>

  Schools and the Dynamic Learning Project network
- Learn about the Digital Promise approach
- Explore each of Digital Promise's initiatives

# **2017 Corporate Partners**







Apple Inc.





































### Get in touch

If you are interested in becoming a partner, contact Kristin Atkins at katkins@digitalpromise.org.