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**Survey Uncovers San Diego Area Parent Support for Technology in the Classroom;  
Suggests Opportunity to Expand Access to Learning at Home**

*94% of parents believe technology and digital learning resources are valuable tools for creating tailored learning experiences for students.*

**San Diego, CA** – [The Learning Assembly](#), a national network made up of education nonprofits including Digital Promise that helps educators rigorously implement and assess innovative tools to support teaching and learning, today released the results of a national parent survey designed to gauge parent perceptions of technology in school. In a San Diego-specific set of findings, 95% of parents said they support their child's school using more technology for student learning.

86% of parents believe it is "very" or "extremely" important that schools make sure students have learning experiences that are tailored to student's individual needs and strengths. Most see technology as a way to support that vision with 94% of parents agreeing that technology and digital learning resources are valuable tools for creating tailored learning experiences for students.

"The support of parents is critical for helping students achieve at higher levels," said Karen Cator, CEO of Digital Promise. "These results show increasing understanding of the role digital technology can play in making learning equal and accessible for all students."

The poll also found that in San Diego, parents and schools believe in the value of technology to help build a school-home connection:

- 90% of parents want their child to have access to education technology outside of the classroom for more learning.
- Over half (57%) of parents report being "extremely" or "very" satisfied with the steps their child's school has taken to make sure their child can access high-quality digital learning tools at home (compared to 45% nationally).
- Students who use school-supplied devices in school in San Diego are more likely to be able to take home learning devices supplied by their schools (47% of parents say this is the case vs. 38% nationally).

"Our students come to us at all different ability levels. They enjoy the benefits of a personalized experience that is only possible because of the technology we have here at Rancho Minerva," said Lisa Harrison, a technology coach at Rancho Minerva Middle School, which is part of the Digital Promise League of Innovative Schools. "Critical to the success of using technology is better insight into which tools and strategies work best in the classroom, and at home."

The Learning Assembly, which commissioned the national and San Diego polls, is a network of nonprofit organizations working with schools across the country to improve learning outcomes by implementing

and testing new tools and strategies in the classroom. The member organizations have developed pilot sites in cities like San Diego, Chicago, and the San Francisco Bay Area.

Nationally, parents see a growing role of technology in schools, with 66% of parents indicating that technology use has increased over the past few years. The national survey shows that while 93% of parents believe technology is a valuable tool to tailor student learning, only 1 in 3 believe that schools are currently doing an excellent job using technology for this purpose.

The national findings reflect a shift, in recent years, from a focus on access to technology in the classroom to the purposeful implementation of technology that can help educators better engage students, differentiate instruction, and improve student learning. Parents who report their children's schools are doing an "excellent" job using technology to tailor learning are two and a half times more likely to report that their children learn more and that their children are more engaged than parents who report their schools are doing a "fair" or "poor" job.

Last school year, Learning Assembly member organizations, funded by the Bill & Melinda Gates Foundation, partnered with 101 schools and 368 teachers serving 13,400 students to pilot and evaluate education technologies and innovative teaching strategies. These organizations help schools select the right tools to support their goals, provide training and support for educators, and identify which approaches are improving outcomes for students.

Learn more at [www.LearningAssembly.org](http://www.LearningAssembly.org).

The national poll was conducted by YouGov September 13 – 23, 2016 with a national sample of 1,000 parents with kids in public school and 250 parents with kids in public school in the San Diego area.

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### **About the Learning Assembly**

We believe that by fostering collaboration between great educators and technology innovators, we can truly transform learning. The Learning Assembly members include Citizen Schools, Digital Promise, Highlander Institute, iZone, LearnLaunch, LEAP Innovations and the Silicon Valley Education Foundation. The members of the Learning Assembly collaborate with educators, edtech companies, and research partners to:

- Rigorously assess and curate the best edtech tools in the market
- Collaborate with teachers and schools to identify the best edtech tools to support teaching and learning
- Provide edtech companies with critical feedback from teachers and students to improve their products
- Raise the bar for quality in the edtech market by analyzing and sharing evidence of learning outcomes

### **About Digital Promise**

About Digital Promise Digital Promise is a nonprofit organization authorized by Congress to spur innovation in education to improve the opportunity to learn for all Americans. Through its work with educators, entrepreneurs, researchers, and leading thinkers, Digital Promise supports a comprehensive agenda to benefit lifelong learning and provide Americans with the knowledge and skills needed to

compete in the global economy. For more information, visit the [Digital Promise website](#) and follow [@digitalpromise](#) for updates.