

## Storytelling

Stories have the power to inform, inspire, connect, and mobilize. Stories can cut through rhetoric and show the reality of the world around us — successes, challenges, and everything in between. With many competing opinions on how to implement digital learning effectively, compelling stories can influence decision-makers, and inspire people and communities to action.

Digital Promise can help leadership understand the importance and effectiveness of storytelling, and prepare students and teachers to plan, capture and produce stories.

### How We Engage

We will help you develop a custom plan to meet the needs of your district.

#### Solution

#### Description

##### On-site workshops

**Customized storytelling workshop** that helps key stakeholders understand the importance of story in education.

##### Storytellers Academy

Two to three day hands-on, collaborative immersive experience with a focus on topics such as:

- The power of story in education
- The elements of storytelling
- Maintaining a production board
- Videography and photography for educators
- Post-production editing

##### Telling a Story in 360

Customized workshop that **leverages 360° filmmaking technology**, the power of story and the power of community to inspire transformation in teaching, learning, and leading.

- Learn how to use the technology needed to make a 360 film
- Learn how to develop a story for 360 film
- Develop a short 360 film from blank page to screening
- Plan out a strategy to teach storytelling to students

##### Creating multimedia case studies

**Plan and implement multimedia case studies** through:

- Strategy and messaging session
- Craft an effective narrative arc
- Produce a series of video and photographic stories with accompanying written pieces

##### On-site implementation support

Work with teachers on-site to **plan and implement storytelling** through:

- Classroom observations
- One-on-one sessions
- Group meetings
- Model lessons

##### Ongoing virtual support

Provide immediate, focused, customized support to fit teachers' needs via video conferencing, email, phone, etc.

## About Digital Promise Professional Services

Digital Promise Professional Services leverages the resources and networks of Digital Promise to provide custom support, content and experience that advances learning. Our team of educators combine lessons learned through years of experience to help personalize professional learning, and engage students in powerful ways. Become a part of the Digital Promise mission to accelerate innovation in education.

**Contact us to learn more! [professionalservices@digitalpromise.org](mailto:professionalservices@digitalpromise.org)**