



Digital Promise Launches the filmMAKER™ Challenge

Partnership with Chevron to promote maker education also includes new educator micro-credentials, advocacy videos

December 8, 2016 | Washington, D.C. -- Digital Promise, a nonprofit organization dedicated to accelerating innovation in education, announced today the launch of the filmMAKER Challenge, an opportunity for middle and high school students to learn about and engage in product design and filmmaking. Through the challenge, made possible with support from Chevron, students will use human-centered design strategies to solve real-world problems and share their solutions broadly.

The filmMAKER Challenge is open to any group of middle or high school age students, with the support of a teacher, coach, or other mentor. Students are invited to submit their videos to Digital Promise before March 23, 2017 to be considered for an invitation to present their film and designs at the Bay Area Maker Faire in California in May 2017, or the World Maker Faire in New York in October 2017. More details can be found on the [filmMAKER website](#).

“We’re continually inspired by students across the country who are engaged with designing, inventing, and producing, not just consuming,” said Digital Promise President and CEO Karen Cator. “We’re excited to launch the filmMAKER Challenge and can’t wait to see the solutions generated by our next generation of problem-solvers.”

The filmMAKER Challenge is buoyed by the rise of the Maker Movement, a revolution that’s unleashing citizens’ ability to design and make almost anything they can envision, enhanced by digital design tools (like 3D modeling software) and production devices (like 3D printers). Maker education — a hands-on, youth-driven, open-ended approach to learning — has the potential to better engage students of all ages as they prepare for a productive future.

As part of their shared commitment to the Maker Movement, Digital Promise and Chevron have also partnered to launch a stack of [educator micro-credentials](#) focused on maker education. Additionally, Digital Promise is filming a series of advocacy videos about maker learning.

“Few things are more important to our nation’s future than student interest and proficiency in STEM,” said Blair Blackwell, Manager, Education and Corporate Programs at Chevron. “The Maker Movement is playing a powerful role in sparking students’ interest in STEM education, and we support Digital Promise’s maker learning work, including the filmMAKER Challenge, as a way to engage in solving challenges that make our communities better places to live, work, and play.”

To learn more and participate in the filmMAKER Challenge, visit <http://digitalpromise.org/filmmaker>.

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About Digital Promise

Digital Promise is a nonprofit organization authorized by Congress to spur innovation in education to improve the opportunity to learn for all Americans. Through its work with educators, entrepreneurs, researchers, and leading thinkers, Digital Promise supports a comprehensive agenda to benefit lifelong learning and provide Americans with the knowledge and skills needed to compete in the global economy. For more information, visit the [Digital Promise website](#) and follow [@digitalpromise](#) for updates.