Digital Promise Partner Packet

Spring/Summer 2019

Digital Promise®

Accelerating Innovation in Education

About Digital Promise

Digital Promise is an independent, bipartisan nonprofit organization authorized by Congress to spur innovation in education in order to improve the opportunity to learn for all. Through our work with educators, entrepreneurs, researchers, and leading thinkers, Digital Promise supports a comprehensive agenda to benefit lifelong learning and provide Americans with the knowledge and skills needed to compete in the global economy.

Partnerships are key to fostering innovation. We seek industry leaders to engage with our networks as thought partners, codesigners, and problem solvers, because when everyone participates, and when everyone learns, we all benefit from a more engaged, informed and just society.

Join us as a Digital Promise Partner

Digital Promise Partners engage with all of our work and become part of our community of practice.

Participate in Meetings of the League of Innovative Schools

Partners regularly participate in meetings with the League of Innovative Schools, our flagship network of more than 100 school districts across the country committed to leveraging technology to transform teaching and learning. Twice each year, Digital Promise convenes superintendents and district leaders to identify and solve challenges, and share innovative learning and leadership practices. During the meetings, we invite partners to learn and problem-solve alongside district leaders, researchers, and education experts. Participants visit schools in the host districts, participate in meetings and workshops, and build lasting collaborative relationships.

League of Innovative Schools Cohorts and Challenge Collaboratives

- **Cohorts** are learning communities for sharing practices and supporting professional learning. Each cohort is led by a League district leader who works with cohort members to develop a Learning Agenda. Partners can participate in one or more cohorts by providing expertise on Learning Agenda topics and contributing to the conversation as thought partners. Examples of Cohort topics include:

  - Innovative Assessment Models
  - Engaged Learning (e.g. Maker Learning, Challenge Based Learning, Project Based Learning)
  - Data Interoperability

- **Challenge Collaboratives** are research and development teams that create solutions to challenges. Collaboratives bring cross-sector teams together to develop programs, tools, practices, or models that solve the challenge. The participation requirements vary between collaboratives. Examples of current Challenge Collaboratives include:

  - How to build robust computational thinking pathways across grades and subjects

funded by the National Science Foundation

- How to build authentic, life-relevant opportunities into the secondary learning experience funded by the Chan-Zuckerberg Initiative
- How to integrate assessment data across applications to enhance support of teacher instruction and student learning funded by the Michael and Susan Dell Foundation

Learn more about how to be involved in Cohorts and Challenge Collaboratives here.

Other Ways to Participate as a Digital Promise Partner:

Our Partners also have the opportunity to engage in other programs across Digital Promise. For example:

- Samsung engaged with our storytelling experts to develop webinars to support the final 50 Samsung Solve for Tomorrow schools
- Cignition and Digital Promise co-wrote a thought leadership piece on solutions to the summer slide
- Discovery Education piloted their new Common-Core aligned Social Studies Techbook™ in League districts
- Pearson engaged researchers to study the most effective teacher practices in digitally rich classrooms across the League
- Education Elements provided leadership for the League's working group on Competency Based Education

Marketing & Communications Opportunities

Partners receive updates and opportunities as they arise from Digital Promise, such as invitations to participate in convenings and research projects. We also invite partners to leverage our communications channels to share opportunities and updates with our networks. Social media support can also be arranged for special campaigns or announcements.

Digital Promise Challenge Institute 2019

This summer, Digital Promise is hosting the Digital Promise Challenge Institute. This event will support educators from around the world to investigate the big idea of learning, identify pressing challenges, and design sustainable solutions. Taking place July 8-10, 2019 in Monterey, California, the Institute will be a fully immersive, hands-on professional learning experience that transcends the traditional divide between speakers and participants to create a vibrant and ongoing community.

Partners are invited to:

- One complimentary registration
- Space in the playground
- Logo in the program

Annual Membership ($25,000)

Benefit Summary

- Send 2 representatives to the League of Innovative Schools meetings (twice per year).
- Participate in opportunities that arise through all Digital Promise's initiatives, including convenings and research studies.
- Receive recognition at League meetings and other convenings as a Digital Promise Partner.
- Co-develop and publish a thought leadership blog on our site that will be shared with our networks though newsletters and social media.
- Publish opportunities and announcements in the Digital Promise bi-weekly Action Report and our other initiative-specific newsletters.
- Receive recognition on the Digital Promise website and Annual Report.
- Receive recognition on Twitter announcing our partnership.
- Engage with Digital Promise leadership and our networks throughout the year.
- Have something else in mind to help you meet your goals? We are always willing to work with you to create custom opportunities.

Learn More About Our Work

Learn about the Digital Promise approach
Learn about the League of Innovative Schools
- Learn about the exceptional work of districts in the League of Innovative Schools through "Innovation Portfolios"
Learn about the Verizon Innovative Learning Schools
Learn about the Dynamic Learning Project
Explore Digital Promise's Projects
Explore Digital Promise's Networks
Explore Digital Promise's Research

Get in Touch

If you are interested in becoming a partner, contact Michelle Dreyband at michelle@digitalpromise.org.

altschool

aws

Apple

Brain POP

canvas

cignition

Clever

CODE To The Future

Education Elements

Follett

Google

Houghton Mifflin Harcourt

hp

littleBits education

PowerSchool

SAMSUNG

verizon