









# Digital Promise Partner Packet Summer/Fall 2019



#### **About Digital Promise**

<u>Digital Promise</u> is an independent, bipartisan nonprofit organization authorized by Congress to spur innovation in education in order to improve the opportunity to learn for all. Through our work with educators, entrepreneurs, researchers, and leading thinkers, Digital Promise supports a comprehensive agenda to benefit lifelong learning and provide Americans with the knowledge and skills needed to compete in the global economy.

Partnerships are key to fostering innovation. We seek industry leaders to engage with our networks as thought partners, codesigners, and problem solvers, because when everyone participates, and when everyone learns, we all benefit from a more engaged, informed and just society.

#### Join us as a Digital Promise Partner

Digital Promise Partners engage with all of our work and become part of our community of practice.

#### Participate in Meetings of the League of Innovative Schools

Partners regularly participate in meetings with the <u>League of Innovative Schools</u>, our flagship network of 114 school districts across the country committed to leveraging technology to transform teaching and learning. Twice each year, Digital Promise convenes superintendents and district leaders to identify and solve challenges, and share innovative learning and leadership practices. During the meetings, we invite partners to learn and problem-solve alongside district leaders, researchers, and education experts. Participants visit schools in the host districts, participate in meetings and workshops, and build lasting collaborative relationships.

# League of Innovative Schools Cohorts and Challenge Collaboratives

- **Cohorts** are learning communities for sharing practices and supporting professional learning. Each cohort is led by a League district leader who works with cohort members to develop a Learning Agenda. Partners can participate in one or more cohorts by providing expertise on Learning Agenda topics and contributing to the conversation as thought partners. Examples of Cohort topics include:
  - Innovative Assessment Models
  - ▶ Engaged Learning (e.g. Maker Learning, Challenge Based Learning, Project Based Learning)
  - Data Interoperability
- Challenge Collaboratives are research and development teams that create solutions to challenges. Collaboratives bring cross-sector teams together to develop programs, tools, practices, or models that solve the challenge. The participation requirements vary between collaboratives. Examples of Challenge Collaboratives include:
  - ▶ How to build robust computational thinking pathways across grades and subjects

- funded by the National Science Foundation
- ▶ How to build authentic, life-relevant opportunities into the secondary learning experience funded by the Chan-Zuckerberg Initiative
- ▶ How to integrate assessment data across applications to enhance support of teacher instruction and student learning funded by the Michael and Susan Dell Foundation

Learn more about how to be involved in Cohorts and Challenge Collaboratives here.

### Other Ways to Participate as a Digital Promise Partner:

Our Partners also have the opportunity to engage in other programs across Digital Promise. For example:

- Samsung engaged with our storytelling experts to develop webinars to support the final 50 Samsung Solve for Tomorrow schools
- Cignition and Digital Promise co-wrote a thought leadership piece on solutions to the summer slide
- Discovery Education piloted their new Common-Core aligned Social Studies Techbook™ in League districts
- Pearson engaged researchers to study the most effective teacher practices in digitally rich classrooms across the League
- Education Elements provided leadership for the League's working group on Competency Based Education

#### Marketing & Communications Opportunities

Partners receive updates and opportunities as they arise from Digital Promise, such as invitations to participate in convenings and research projects. We also invite partners to leverage our communications channels to share opportunities and updates with our networks. Social media support can also be arranged for special campaigns or announcements.

# Annual Membership (\$25,000)

# Benefit Summary

- Send 2 representatives to the League of Innovative Schools meetings (twice per year).
- Invitation to participate in opportunities that arise through all Digital Promise's initiatives, including convenings and research studies.
- Receive recognition at League meetings and other convenings as a Digital Promise Partner.
- Receive recognition on the Digital Promise website and Annual Report.
- Receive recognition on Twitter announcing our partnership.
- Engage with Digital Promise leadership throughout the year.
- Co-develop and publish a thought leadership blog that will be shared through our networks and social media.
- Publish opportunities and announcements in the Digital Promise bi-weekly Action Report and our other initiative-specific newsletters as relevant.
- Have something else in mind to help you meet your goals? We are always willing to work with you to create custom opportunities.

#### Learn More About Our Work

<u>Learn about the Digital Promise approach</u> <u>Learn about the League of Innovative Schools</u>

• Learn about the exceptional work of districts in the League of Innovative Schools through "Innovation Portfolios"

Learn about the Verizon Innovative Learning Schools

Learn about the Dynamic Learning Project

Explore Digital Promise's Projects

Explore Digital Promise's Networks

Explore Digital Promise's Research

#### Get in Touch

If you are interested in becoming a partner, contact Michelle Dreyband at michelle@digitalpromise.org.

# **Current Partners as of August 2019**





**Apple** 



























