



Make Learning Meaningful, Relevant, Authentic and Fun!

Maker Learning is hands on, creative, engaging, challenging, and is winning the hearts and minds of students across the nation.

It teaches important life skills and has the power to:



Increase interest and skills in STEM;



Make curriculum more relevant;



Promote social and emotional learning;



Personalize learning through student voice and choice; and

Teach students to collaborate and problem solve.

**Advocate for powerful maker learning experiences in your community!
Sign the Maker Promise to find resources and gain support for being a
champion for making at www.makerpromise.org**

Maker Ed

 **Digital Promise**
Accelerating Innovation in Education



5 Steps

to Start Advocating for Maker Learning

1 Take stock and organize

Become familiar with the maker learning programs in your schools and community. What types of spaces are available for students to make in? In what subject areas are students engaged in making? Connect with maker educators, parents, and other community members interested in maker learning to form an advocacy group.

2 Set goals

What do you want to accomplish? Are you hoping your school or district will open a makerspace, offer more professional development for teachers, or integrate making projects throughout the curriculum? Set specific goals in order to create actionable next steps.

3 Identify your audience and message

Your audience is anyone whose support you need to meet your goals as well as those who will be impacted as a result of those goals. As you craft your approach, consider your audience and the issues that they care about. Build your talking points around areas where your needs and theirs intersect.

4 Make the case

Once you have formed your team, identified goals, and crafted the right message for your influencers and stakeholders, it's time to start advocating! Consider the best forum to share your ideas- is it a PTA or School Board meeting? Where possible, design a hands-on experience so that you can offer your audience opportunities to experience making and to become inspired—motivated by stories of its impact.

5 Don't give up

You've started the conversation, now continue to take action! It's important to remain persistent and flexible as you work towards your goals. Remember, you are part of a bigger movement that is transforming education.

Visit www.makerpromise.org/maker-advocacy for more resources and tips to start advocating for making.