Verizon Innovative Learning Schools District Lead Expectations





The VILS District Lead is a District-level employee who will be the primary point of contact (POC) for District communication and overall project management with Digital Promise and Verizon. This person should be able to lead the creation and implementation of strategic plans regarding District readiness and rollout; have a high-level understanding of the operations, policies, and key people in the District; and be able to navigate and communicate through these channels with ease.

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Key Responsibilities Include:



Participate in facilitated, online and in-person leadership planning.



Collaborate with Digital Promise staff and district leaders to develop strategic plans and navigate through district and school channels to execute those plans.



Work closely with district and school leadership to develop policies and strategies for communication with parents, digital citizenship, and professional learning.



Work closely with District IT department to ensure that technology requirements have been met, including inventory processes, mobile device management, off-campus data filtering, a robust wireless infrastructure, and appropriate break-fix protocols and device protection processes to support the use of devices by teachers and students in school and away from school.



Work closely with school and technology leadership teams to ensure that the school has adequate IT support so that the coach stays focused on curriculum and learning support.



Serve as the primary point of contact for organizing the rollout (distribution) of devices to teachers and students each school year.



Serve as point of contact for escalation related to Research or IT should other POCs not be available or responsive.