



# Global Career Planning Lesson Plan 3: Creating a Global Infographic

<b>LESSON TITLE:</b> Creating a Global Infographic	<b>DURATION:</b> Approximately 120 minutes
<b>OBJECTIVES</b>	
<ul style="list-style-type: none"><li>• Research information about international trade, studying a world language, or study abroad.</li><li>• Develop an engaging infographic using appropriate data.</li></ul>	
<b>SUMMARY OF TASKS/ACTIONS</b>	
<p>Students work independently to conduct research and complete an infographic storyboard worksheet on one of three topics:</p> <p><b>Option 1: Why students should (or should not) study abroad</b> <b>Option 2: Why our state should trade with (X)* country</b> <b>Option 3: Why our school should (or should not) offer world languages</b></p> <p>*Students select a country of their choice</p> <p>Following their research, students utilize an online template to create their own infographic. Student work could be displayed on a public website or shared via social media so they can receive feedback from an authentic audience.</p>	
<b>MATERIALS/EQUIPMENT</b>	
Computers Creating a Global Infographic Assignment worksheets 1 and 2 and rubric	
<b>REFERENCES</b>	
<b>STUDY ABROAD</b> <ul style="list-style-type: none"><li>• Mapping the Nation Infographics: <a href="http://asiasociety.org/mapping-nation/infographics">http://asiasociety.org/mapping-nation/infographics</a></li><li>• Seven Topics Students Should Cover When Talking to Family About Study Abroad: <a href="http://www.connectingourworld.org/get-involved/students-connecting-our-world/7-topics-students-should-cover-when-talking-to-family-about-study-abroad/">http://www.connectingourworld.org/get-involved/students-connecting-our-world/7-topics-students-should-cover-when-talking-to-family-about-study-abroad/</a></li><li>• Is Travel Necessary?: <a href="http://blogs.edweek.org/edweek/global_learning/2014/03/is_travel_necessary.html">http://blogs.edweek.org/edweek/global_learning/2014/03/is_travel_necessary.html</a></li></ul>	
<b>INTERNATIONAL TRADE</b> <ul style="list-style-type: none"><li>• Barriers to Trade: <a href="http://www.econedlink.org/interactives/index.php?iid=223&amp;type=educator">http://www.econedlink.org/interactives/index.php?iid=223&amp;type=educator</a></li><li>• International Trade Creates More and Better Jobs: <a href="http://www.econedlink.org/lessons/index.php?lid=575&amp;type=educator">http://www.econedlink.org/lessons/index.php?lid=575&amp;type=educator</a></li></ul>	

### **WORLD LANGUAGES**

- Who Benefits: <http://www.actfl.org/advocacy/who-benefits>
- Bilingualism is Valuable for the Brain and Society:  
[http://blogs.edweek.org/edweek/global\\_learning/2013/12/bilingualism\\_valuable\\_for\\_the\\_brain\\_and\\_society.html](http://blogs.edweek.org/edweek/global_learning/2013/12/bilingualism_valuable_for_the_brain_and_society.html)
- Why Languages Can Make Us Smarter, Safer and Better Looking:  
[http://blogs.edweek.org/edweek/global\\_learning/2012/04/why\\_languages\\_can\\_make\\_us\\_smarter\\_safer\\_and\\_better\\_looking.html](http://blogs.edweek.org/edweek/global_learning/2012/04/why_languages_can_make_us_smarter_safer_and_better_looking.html)

### **INFOGRAPHIC CREATION TOOLS**

- Piktochart: <http://piktochart.com>
- Infogr.am: <http://infogr.am>
- Visme: <http://ewcpresenter.com>
- Canva: <https://www.canva.com>

### **TAKE HOME TASKS**

Students could complete any portion of assignment outside of class rather than as an in class activity.