

Request for Proposals and Requests for Applications

1. Who is the intended audience for the product?

2. Which subject areas does the product cover?

3. What learning or challenge does the product intend to address?

4. How is the target audience intended to use the product? How and to what end do they engage with the product?

5. Which operating system(s) and/or platform(s) are required for compatibility?

6. Does your company accept and agree to the following commitments?

a. The organization will comply with FERPA and any applicable State Privacy Laws.

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b. The organization has signed or will sign, and will abide by, the [2020 Privacy Pledge](#).

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7. Which of the following Product Certifications has the product earned? Please include the Open Badge in the submission for confirmation that the certification has been awarded and has not expired.

a. Research-Based Design: ESSA Tier 4

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b. Evidence-Based Edtech: ESSA Tier 3

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c. Responsibly Designed AI

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d. Learner Variability

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e. Practitioner-Informed Design

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f. Accessibility Baseline/Universal Design for Learning (CAST)

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g. Prioritizing Racial Equity in AI Design (The Edtech Equity Project)

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